



21 - 23 January 2025  
San Diego Convention Center  
[pes-gridedge.org](http://pes-gridedge.org)



Anticipated Registrants

3,000 - 5,000

# Exhibit & Sponsor Prospectus

## OUR VISION

Maximizing the potential of the grid edge requires effective partnership between different groups of people, policies, and technologies.

## 2025 HOST UTILITY

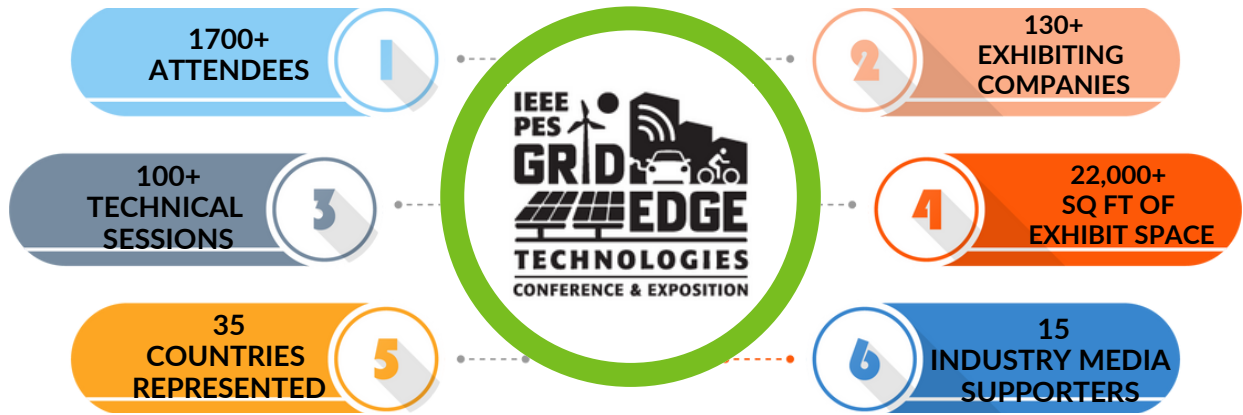


San Diego Gas & Electric will once again serve as the Host Utility for 2025, helping to produce an exceptional lineup of learning opportunities and experiences that offer value to professionals at every stage of their career.

## ABOUT PES

IEEE's Power & Energy Society (PES) provides the world's largest forum for sharing the latest in technological developments in the electric power industry, for developing standards that guide the development and construction of equipment and systems, and for educating members of the industry and the general public.

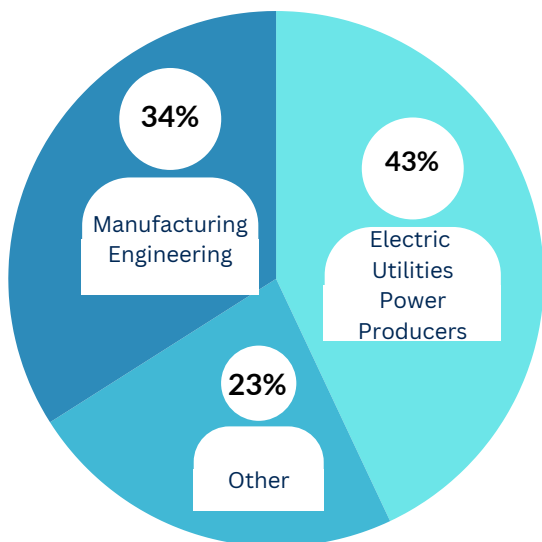
# 2023 SHOW HIGHLIGHTS



## JOB FUNCTIONS



## Attendees



## Buying Power



# What Sets Grid Edge Apart

The IEEE PES Grid Edge Technologies event provides a platform for collaboration – bringing organizations, experts, policy makers, and technology providers together to deliver enhanced productivity, efficiency, and interoperability to the grid for communities around the world.

The future of the electric grid will not only integrate a high penetration of renewables but also accommodate the convergence of millions of diverse intelligent devices connected at the edge, making optimizing the grid essential for delivering on the potential of more sustainable environments.

## Attendees

The convergence of technology and policy occurring ‘at the edge’ means attracting professionals from an array of disciplines. While electric utilities represent a core audience, the event looks to bring in different stakeholders who increasingly have an influential voice in grid edge projects, providing a platform and launching point for further collaboration. Includes Executives and Practitioners from:

- Electric Utilities
- Municipalities
- Big Tech
- Technology Startups
- Policy Makers
- Academics

## Utility Saver

**Exclusively for Utilities, Municipalities, and Co-Ops**

In order to provide utilities with more opportunity to experience the 2025 IEEE Grid Edge Technologies Conference and Exposition as a team, an exclusive Utility Saver package will be offered. Each utility can choose from different bundle packages based on the number of full conference registrations they need!

These packages represent an enormous discount compared with the cost of traditional registration. The packages are based on groups of 5 or more allowing different departments and teams within a utility to participate on their own.

## Core Technology Solutions

The Exhibit Floor features the entire breadth of GET solutions, including:

- AI/Computing Solutions
- Business Intelligence & Data Management
- Cyber Security
- Distributed Generation
- Electric Vehicles
- Energy Management and Storage
- Metering, Monitoring, and Measurement Equipment
- Microgrids
- Telecommunications

## Start Ups

The Start Up Showcase was a huge success in 2023 and drew attendees and innovation to the stage and to the dedicated section of the show floor.

### Start Up Showcase

Accelerating the adoption of new grid edge technologies is critical to delivering a more flexible, sustainable, and reliable electricity grid. The IEEE PES Grid Edge Technologies Conference and Exposition will host a number of new startups as part of a showcase on the exhibit floor. Secure your opportunity to meet with the founders and hear about their solutions. Companies approved for the Start Up Showcase have the opportunity to select one of the limited Start Up Alley booths.

### Start Up Alley Booths

Discounted price of \$2,000 (regular price is \$3,500) which includes:

- 10' x 10' booth including 6' draped table, 2 chairs, wastebasket and booth carpet.
- 2 Full access registrations
- Online company listing to include company logo, description, and product categories
- Unlimited guest discounted registration passes at 30% off to invite clients and guests
- Access to the Press List
- Access to the VC List

# EXHIBIT DETAILS

## WHY EXHIBIT:

The convergence of technology and policy occurring 'at the edge' means attracting executives and practitioners from an array of disciplines. An unmatched technical program featuring the brightest minds impacting the energy industry will attract your potential customers to San Diego. Secure a booth today!

Grid Edge Technologies is designed to be an immersive experience bringing together key stakeholders from different industries in multiple ways.

A concentrated show floor design, with several unique technology centers, will allow different types of exhibiting organizations to have critical conversations with customers throughout the week.

Don't miss these features bringing together key stakeholders from different industries in multiple ways.

- **Technology Stages on the Show Floor**
  - Artificial Intelligence (AI)
  - Electrification
  - Distributed Energy Resources (DER)
  - Sustainability
  - Start-ups & Innovation Showcase
- **Show Floor Alleys**
  - Special designated areas showcasing specific areas in Grid Edge
  - Featured Technology
  - Start Up

## SHOW SCHEDULE

Move-In			
Tuesday	21 January	Move-In	8:00 AM - 5:00 PM
Show Days			
Wednesday	22 January	Exhibit Hours	10:00 AM - 5:00 PM
Thursday	23 January	Exhibit Hours	10:00 AM - 3:00 PM
Move-Out			
Thursday	23 January	Move Out	3:00 PM - 10:00 PM
Friday	24 January	Move-Out	8:00 AM - 10:00 AM

[pes-gridedge.org/exhibit](https://pes-gridedge.org/exhibit)

## Dedicated Exhibit Hours

During expo hours ALL sessions will take place in the Expo Hall.

## WHAT'S INCLUDED:

- Product category listing in the mobile app and GET website.
- Standard flameproof booth equipment for:
- Linear booths
  - 8' high back and 3' high side rails (pipe and drape)
  - 7" x 44" booth identification sign (company name and booth number)
- Management provides aisle carpeting. (Booth carpet/floor covering is required for all exhibits and must be provided at the exhibitor's expense.)
- 4 (or more) complimentary exhibitor badges, which allow access to exhibit hall events, super sessions and the opening reception, tutorials and technical tours extra. Badge allotments are based on booth size.
- Booths do NOT include hardwall structures, furniture, carpet or electricity, the exhibitor manual is online for your convenience.

**\$34/ sf** Price increases to \$35 psf beginning 16 July 2024.

## COSTS & FEES

- All booth space fees: \$34 per square foot. Price increases to \$35 psf beginning 16 July 2024.
- [View the full terms and conditions.](#)
- Contract and Deposits: Due within 30 days of the receipt of space application. Noncompliance could result in the release of booth space.

## PAYMENT SCHEDULE

- For contracts received between 1 April 2024 and 16 July 2024 - 50% Due within 30 days of Application
- For contracts received on or after 16 July 2024 - 100% Due with Application
- Late Fee: A 5% late fee may be applied to any payments more than 30 days past due.

## CANCELLATION POLICY

- All cancellations/reductions must be made in writing by [email](#).
- On or before 16 July 2024 - Refund of 75% of exhibit space fee
- After 16 July 2024
  - No refund will be made for cancellation, even if the space is resold.
  - Any company canceling all or part of the contracted exhibit space after this date will forfeit any payment previously made.

# Supporter Opportunities

IEEE PES offers a variety of supporter opportunities for companies to engage with the attendees and we are thrilled to announce the introduction of new supporter levels for the upcoming IEEE PES Grid Edge Technologies Conference & Exposition. As a targeted event focused on the 'edge of the grid', we believe in offering a range of options to suit the diverse needs and goals of our supporters.

- **Diamond**
- **Platinum**
- **Gold**
- **Silver**
- **Bronze**
- **Content**

We believe that these new sponsorship levels will cater to a wide range of organizations seeking to enhance their visibility, establish thought leadership, and connect with key stakeholders in the industry. Each sponsorship level is carefully designed to provide unique benefits and opportunities. We encourage interested organizations to review the detailed benefits of each level and choose the package that aligns best with their objectives and budget. The diamond level is exclusive, but all other levels offer options to cater to different priorities, options are available on a first-come, first-serve basis.

**Supporters reach these levels by choosing from the a la carte options to reach the applicable levels.**

Join us at IEEE PES Grid Edge and take advantage of these exciting opportunities to showcase your organization's commitment to innovation, connect with industry leaders, and make a lasting impact in this growing sector of the industry.

## Gem Sponsor Level Benefits

Benefits	Diamond	Platinum	Gold	Silver	Bronze	Content
	<b>SOLD OUT</b>	\$50,000	\$20,000	\$10,000	\$5,000	\$3,500
<b>Number Available</b>	<b>EXCLUSIVE</b>	5	6			
Number of Full Conference Registrations	7	5	3	2	2	1
40x50 Featured Technology Pavilion	✓					
Company logo placement: Program, website, mobile app, onsite signage	✓	✓	✓	✓	✓	✓
Complimentary E-blast to Attendees	✓	✓	N/A	N/A	N/A	N/A
Event Push Notification	2	1	1	N/A	N/A	N/A
Social Media Post: Sponsor Spotlight	3	1	N/A	N/A	N/A	N/A
Pre & Post Show Attendee Mailing List	✓	✓	✓	N/A	N/A	N/A
IEEE PES Grid Edge Attendee Email Company Spotlight	✓	N/A	N/A	N/A	N/A	N/A

### NETWORKING



Make new connections and increase your visibility by sponsoring various high-traffic networking events, including breakfast, lunch, ice cream breaks or the Opening Reception.

### BRANDING / IMPRESSIONS



Put your brand front and center onsite with lanyards, mobile app and banner spaces in varying shapes and sizes. Each offers a different opportunity to make your mark.

### EDUCATION



IEEE's technical prestige is second to none. Demonstrate your thought leadership and position your solution as critical to delivering the next-generation energy grid. Opportunities are available to sponsor or present on four dedicated technology stages on the show floor.

*In the context of various activities and events, the terms "supporter" and "sponsor" often refer to different levels of involvement and engagement. For the Grid Edge conference, IEEE PES is the exclusive sponsor of the event and San Diego Gas & Electric is the host utility.*

# EDUCATION

IEEE attendees value education in addition to networking and there is no better way to demonstrate your thought leadership than by sponsoring a stage that will focus on your company's area of expertise.

The premier educational offerings don't stop at the entrance to the exhibit hall! The 5 Technology Stages offer educational content on the Expo Floor, including Artificial Intelligence (AI), Distributed Energy Resources (DER), Electrification, Sustainability and Start-Up / Innovation Showcase.

## Stage Sponsorship includes:

- Opportunity to provide introduction to stage's highlighted invited speaker per day
- (2) 30-min stage presentation (1 per day, content must be pre-approved by committee to limit commercialization). Topic must be relevant to applicable stage.
- Sponsor's logo to be prominently displayed on stage and included on the website/preshow promotions for the stage.
- Sponsor's logo to be on the sponsor board, sponsor page in program, on website and applicable onsite signage.

## Technology Stages

Artificial Intelligence (AI)

Distributed Energy Resources (DER)

Electrification

Sustainability and Resiliency



# TECHNOLOGY STAGES

## Artificial Intelligence (AI)

The AI Stage will be a hub of exploration, uncovering the latest advancements in AI technology tailored specifically for the grid edge. Discover the entire AI value chain as it pertains to grid edge technologies - from laying the groundwork for AI development to understanding its pivotal role in the grid edge ecosystem. Engage with our diverse tracks:

- Preparing for AI, where we illuminate the data prerequisites for AI applications.
- Infrastructure for AI, which demystifies the necessary infrastructure and its associated costs and complexities.
- AI Frameworks, where we explore popular AI software libraries, tools, and algorithms being used in power systems applications today.
- Development of AI applications, providing insights into the creation of AI solutions tailored for grid edge usage.
- Security and Ethics, where discussions delve into the crucial aspects of ensuring security and ethical considerations in AI implementations.
- Utility Perspectives on AI, exploring the utility needs and perspectives when it comes to integrating AI into the grid edge infrastructure.

Embrace the future with us as we chart the course towards a smarter, more efficient grid edge powered by the exciting potential of Artificial Intelligence.

## Sustainability and Resiliency Stage

Sustainable and resilient energy is critical to modern society. Power and energy industry are charting the course to combat climate change and provide reliable power under all conditions. This stage will bring together industry experts to discuss the following topics:

- Clean and renewable energy
- Emission reduction
- Energy and Building efficiency
- Smart Cities
- Energy availability
- Reliability assessment under extreme weather
- Power restoration
- Power system hardening
- Advanced Controls Enabled by DMS and DERMS
- Resource adequacy and Fuel/Energy assurance
- Microgrid
- Energy/Environmental justice
- Climate Change, Extreme Weather and its impact on Grid Edge
- Workforce (sustainable workforce)
- Resources and Supply Chain
- Regulatory Influence, Incentives, and Penalties
- Examples of Investment Prioritization and Decision-Making Procedures Case Studies

Artificial Intelligence Stage

\$20,000

Sustainability & Resiliency Stage

\$20,000

## Electrification Stage

\$20,000

Electrification is expected to reshape transportation, grid infrastructure, utility planning processes, and overall energy systems. Addressing the expected load growth, as well as grid management and technology challenges are key steps towards unlocking the full potential of an electrified world. The Electrification Stage will provide an opportunity for different stakeholders including solution providers, municipalities, utilities, technology end users and others to share their insights, discuss key challenges and the future of electrification. From smart grid technologies to increased adoption of e-mobility, this stage will provide a unique opportunity to learn about today's state of electrification and the potential paths to achieving a clean, sustainable, interconnected, and electrified world. The topics to be discussed in this stage include:

- Technology roadmaps, advancements and limitations
- Fleet electrification challenges and opportunities
- E-mobility and charging infrastructure
- Policies and regulations
- Advanced potentials of electrification (e.g., bidirectional charging),
- And more.

Electrification Stage

\$20,000

# TECHNOLOGY STAGES

## Innovation Stage

Want to be part of the next big thing?  
Support the Start Up Initiative

The Startup Showcase and Pitch Showcase will feature startups dedicated to advancing the next generation decentralized, distributed, and transactive power grid. Selected finalists will be invited to showcase their solution at the “startup alley” located at the Exhibition Floor and pitch from the Innovation Stage to hundreds of corporate, venture and policy thought leaders. Premium Supporters Receive:

- 6 Complementary Full Conference Registrations
- Firm Name on conference Brochure & Website
- Access to ALL Startup Applications
- Firm Name & Logo on a Banner at Innovation Stage Area
- 30-min Stage Presentation
- 2 Invitations to VIP Dinner & Reception with Utility/Industry Executives (must be C-level)

Innovation / Start Up Stage \$20,000

## Distributed Energy Resources (DER)

The DER stage will explore the rapidly evolving landscape of distributed energy resources. This session will bring together industry experts to discuss how these technologies are transforming how we generate, manage, and consume electricity. Join us for a deep dive into DER systems, featuring:

- Exploring the benefits of DERs
- Integration challenges and solutions
- Microgrid developments and applications
- Energy storage solutions for DERs
- Distributed generation technologies
- Data analytics and IoT applications
- Resilience and reliability enhancement through DER deployment
- Standards development related to DER integration and power system interoperability
- Regulatory frameworks, policy implications, and financing and incentives
- Building a Collaborative DER Ecosystem: Explore how communities can work together to maximize the benefits of DERs.

Don't miss out on this opportunity to gain valuable insights and network with industry experts shaping the future of distributed energy resources.

Distributed Energy Resources Stage \$20,000

**SOLD OUT**



# NETWORKING

Supporting the networking areas or receptions at IEEE PES Grid Edge provides your company the opportunity to increase visibility and target specific portions of the attendees. Networking areas and receptions offer valuable opportunities for building relationships with industry peers, potential customers, and partners. By sponsoring these spaces, you position your company as a supporter of networking and collaboration, facilitating meaningful connections and fostering a positive image among attendees.



Who doesn't love a great networking reception! Refreshments will be provided for approximately 3,000 attendees and exhibitors to network on Tuesday, 21 January kicking off 2 days of exhibits! Bars, food stations and music placed throughout.



Attendees will mix with exhibitors in the Expo Hall from 4:30 - 6:00 PM on Wednesday, night. Sponsorship includes Bar placed in sponsors booth if space allows, logo recognition on event signage and opportunity to provide logo cups or napkins at the bar.

**Opening Reception**

4@\$7,500

4 Available

**Wine & Cheese Reception**

4@\$7,500

4 Available



Sponsoring lunch sets you apart from competitors and helps you stand out in the crowd. Attendees may be more likely to visit your booth or engage with your brand when they see the added value you bring by providing a meal. By sponsoring lunch, you contribute to their overall experience by offering a convenient, time-saving option for a meal. This is especially true as lunch will be provided both days the exhibits are open. This is a co-sponsorship for BOTH days.

**Exhibit Hall Lunch**

4@\$7,500

4 Available



Breakfast is served every morning prior to the Keynotes and Super Sessions, this is the perfect opportunity to mingle with attendees as they start their day. This is a co-sponsorship for ALL 3 days.



Attendees are welcomed to the exhibit hall both mornings with fresh coffee and a bite to eat AND afternoon snack with refreshing beverage is included as well. The refreshment break co-sponsors are recognized at ALL FOUR breaks!

**Breakfasts**

4@\$5,000

4 Available

**Refreshment Breaks**

4@\$5,000

4 Available

All Networking Sponsorships includes logo recognition at applicable event or location

# BRANDING/IMPRESSIONS



20x20 lounge where attendees gather to recharge their devices, take a break, or engage in networking activities. Your company's branding will be prominently displayed in the lounge, increasing brand recognition and awareness. This area attracts conference attendees who are actively seeking opportunities to recharge their devices or connect with fellow professionals. By sponsoring, you can engage directly with your target audience and capture their attention during a time when they are likely to be receptive to your messaging. It provides an opportunity to start conversations, showcase your products or services, and establish meaningful connections with potential customers or partners.



**Power Lounge**

\$20,000

1 Available

## Mobile App

EXCLUSIVE

Every attendee and exhibitor will have access to the mobile app. Be the exclusive sponsor of this great show resource. Attendees will have the official show Mobile App at their fingertips at all times. With them constantly referencing it for conference and exhibit details, you should be the exclusive sponsor of this great attendee resource. Benefits:

- Branding on opening splash page
- Rotating Banner on interior page
- Custom Navigation Item on Home Page



## Hydration Station

Sponsored full day water station with supporter provided refillable branded water bottles.

- Sponsor provided refillable branded water bottles @2k units.
- Due in San Diego by 20 January 2025, delivery details provided upon contract
- Includes 1 event app push notification, curated by PES.
- Applicable print & digital promotion will be provided, including station signage.

**Premier Mobile App**

\$15,000

1 Available

**Hydration Station**

3@\$5,000

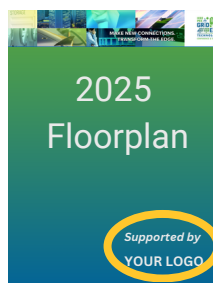
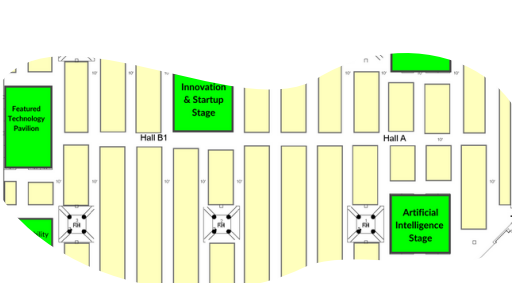
3 Available

## Floorplan / Program

EXCLUSIVE

Have your logo on the front cover of the onsite schedule and floorplan with exhibitor. Benefits:

- Logo on cover of Floorplan Program
- Logo & Highlight Path to booth on interior floorplan



## Wi Fi



Make a lasting impression by featuring your brand on the landing page as attendees connect to the complimentary Wi-Fi network. This valuable service will be accessible across the event venue, including the bustling lobbies, engaging exhibit hall, and informative session rooms. By leveraging this opportunity, you can increase brand visibility and engage with attendees in a meaningful way. Stand out from the crowd and leave a memorable mark on every individual who connects to the event's Wi-Fi network.

**Floorplan / Program Sponsor**

\$10,000

1 Available

**Wi Fi Sponsor**

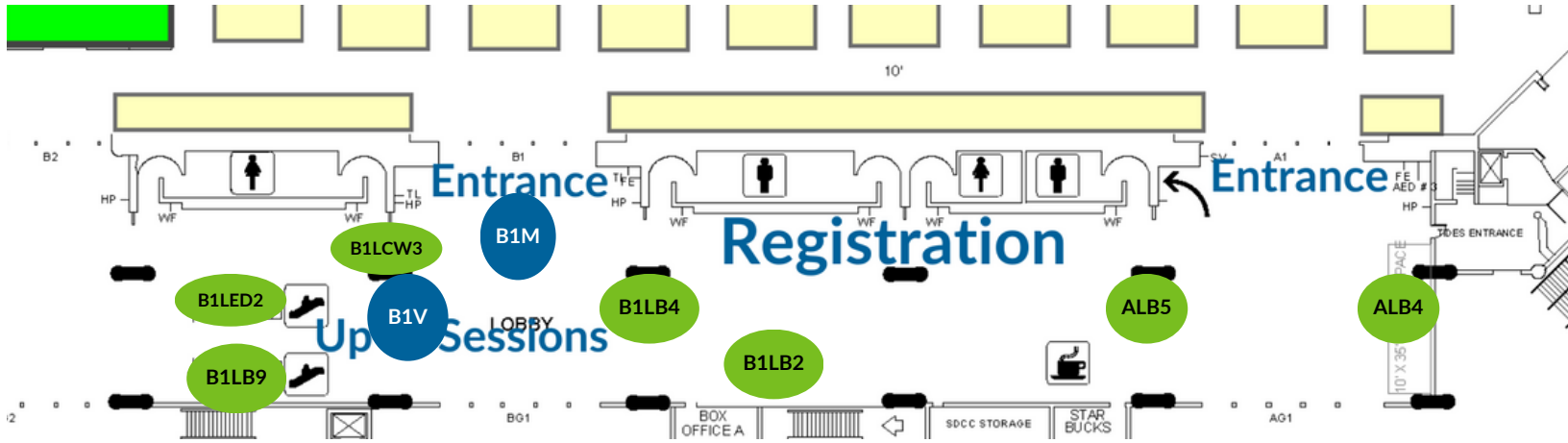
\$7,500

1 Available

# FACILITY BRANDING

Put your brand front and center when attendees enter the convention center for 3 days of world class technical sessions and unrivaled super sessions along with an exhibit hall filled with content stages, new technology and leading industry providers. With opportunities in varying shapes and sizes you have many opportunities to make your mark!

*Specs, pricing and additional pictures are available online.*

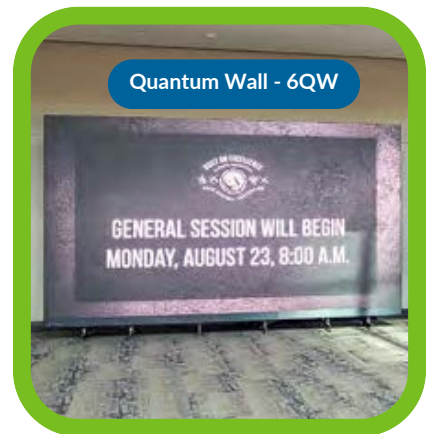


## General Benefits

- Company logo placement: Program, website, mobile app, onsite signage, and Super Sessions
- Additional benefits as related to applicable option.

Want to see what's around these locations?

Take the Virtual Tour



**Video Display** Content continuously loops Tuesday-Thursday. 15 opportunities available, 20 seconds each

**B1M: Above the entrance to Hall B.**

SPECS:

- 45' Wide x 4' High
- Resolution: 5520 x 540 px
- Still File Formats: JPG, PNG
- Video File Formats: MPEG-4, H.264

**B1V: Above escalators to Super Sessions.**

SPECS:

- 27' Wide x 3.5' High
- Resolution: 3120 x 406 px
- Still File Formats: JPG, PNG
- Video File Formats: MPEG-4, H.264

**6QW - Quantum Wall: Outside Super Session Room**

SPECS:

- 12' Wide x 6.5' High
- Resolution: 1920 x 1080 px
- Still File Formats: JPG, PNG
- Video File Formats: MPEG-4, H.264

**B1M & B1V** Rotating Video Banner 15@ \$4,000 each per location

**6QW** Rotating Video Wall 15@ \$3,000 each



Showcase your logo on every attendee with the exclusive distribution from the registration area for lanyards. Supporter to supply approved items.

**Lanyards** \$15,000



Showcase your logo on a conference bag that attendee will use onsite and when they return home. Supporter to supply approved items.

**Conference Bags** \$10,000



Provide your custom branding on hotel key cards. Contacts for key production will be provided upon contract. Supporter responsible for all production charges.

**Hotel Key Cards** 3@\$7,500



Co-Sponsored, Alternating Aisles

**Aisle Signs** 2@\$5,000



**AL B4** 20' x 6' Banner \$6,500



**AL B5** 15' x 6' Banner \$5,500



**B1LB2** 51' x 6' Banner \$10,000



**B1LB4** 15' x 6' Banner \$5,500



**B1LB9** 25' x 6' Banner \$7,500



**B1L CW3** 271" w x 96"H Vinyl Wrap \$10,000



**B1L ED2 (E-H)** 8.25" x 1,072.375" Phototex \$8,000

# OPPORTUNITY PRICE LIST

Exhibit Space	
Booth Space by 16 July per square foot	\$34.00
Booth Space after 16 July per square foot	\$35.00
10x10 Start Up Alley Booth w/ Furniture Package	\$2,000.00

Education		
Item	Qty Available	Cost
Artificial Intelligence (AI) Stage	1	\$20,000
Distributed Energy Resources (DER) Stage	1	<b>SOLD OUT</b>
Electrification Stage	1	\$20,000
Sustainability and Resiliency Stage	1	\$20,000
Start Up / Innovation Showcase Stage	1	\$20,000

Networking		
<b>Items below are co-supporter opportunities and supporters are recognized at each applicable daily event.</b>		
Opening Reception (1 day)	4	4@\$7,500
Expo Lunch (2 days)	4	4@\$7,500
Breakfast (3 days)	4	4@\$5,000
Afternoon Refreshment Break (2 days)	4	4@\$5,000

Attendee Lists	
<b>Available to exhibitors only through the CDS exhibitor badge registration portal.</b>	
Pre-Show Attendee <b>Mailing List</b>	\$300
Post-Show Attendee <b>Mailing List</b>	\$350
Attendee E-blast (sent by CDS, email addresses not included)	\$850

Brand Placement		
<i>(Supporter to supply items. When applicable, exclusive vendor contact information will be provided upon contract)</i>		
Lanyards at Registration	15,000 min	<b>SOLD OUT</b>
Conference Bags at Registration	5,000 min	1 @ \$10,000
Hotel Key Cards	TBD	3 @ \$7,500

Branding / Impressions		
Power Lounge (20x20)	1	\$20,000
Premier Mobile App	1	\$15,000
Floorplan / Program	1	\$10,000
Conference WiFi	1	\$7,500
Daily Hydration Station (Tues, Wed or Thur)	3	3@\$5,000

Onsite Branding		
Aisle Signs (Alternating)	2	2@\$5,000
AL B4 (20' x 6' Banner)	1	\$6,500
AL B5 (15' x 6' Banner)	1	\$5,500
B1LB2 (51' x 6' Banner)	1	\$10,000
B1LB4 (15' x 6' Banner)	1	\$5,500
B1LB9 (25' x 6' Banner)	1	\$7,500
B1L CW3 (271" x 96" Vinyl Wrap)	1	\$10,000
B1L ED2 (E-H) (4) 8.25" x 1,072.375" Phototex	1	\$8,000
B1M Rotating Video Banner	15	\$4,000 each
B1V Rotating Video Banner	15	\$4,000 each
6QW - Rotating Video Quantum Wall	15	\$3,000 each

Options above can be combined to determine your sponsor level.  
Top three levels are limited to the quantities listed below.

Diamond	Platinum	Gold	Silver	Bronze	Content
<b>SOLD OUT</b>	5@	6@			
\$75,000	\$45,000	\$20,000	\$10,000	\$5,000	\$3,500



## Quick Links

[» View Floorplan](#)[» Reserve Booth](#)[» Why Support](#)

## Next Steps

- **Reserve a Booth:** Companies can reserve a booth online at their convenience. Any 10x10s that are next to each other can be combined to create larger linear booths (10x20, 10x30, etc.) You cannot combine booths that are back-to-back as endcaps are not permitted. Please contact [shiela@cemllc.com](mailto:shiela@cemllc.com) if your preferred booth size is not available.
- **Supporter Opportunities:** We are currently working with the 2023 supporters on their priority renewals. 2023 companies have until 1 April to lock in their renewal. All remaining opportunities will be available to current 2025 exhibitors beginning 15 April 2025. The exhibit sales team is happy to work with all companies to develop custom opportunities upon request.

## Supporter Contract Terms & Conditions

- You agree to follow all show related rules as provided [online](#).
- You are fully authorized to commit the company to the terms of this Agreement. This Agreement will not constitute a joint venture, partnership, consortium, or any other form of business arrangement or organization other than the mutual understanding and the rights and obligations of the Parties as expressly set forth
- Neither Party shall have the authority to bind the other Party or make any commitments of any kind for or on behalf of the other Party nor act as an agent or partner of the other for any purpose
- This form serves as the Supporter Agreement made between IEEE PES GET (show management) and the Supporting Company. This Agreement is not binding on IEEE PES unless or until IEEE PES sends the official confirmation and receives payment from the Supporter
- **Governing Law:** This Agreement shall be construed and interpreted in accordance with and governed in all aspects by the laws of the state of New Jersey.

### Payment/Refund Policy

An invoice will be sent via email to the email address on file. Full payment is required thirty (30) calendar days from this Agreement or no later than two (2) weeks prior to the event, whichever date comes first. Failure to meet this requirement may result in forfeiture of the package and no supporter benefits will be delivered until full payment is received. No refunds will be given except in such instance where the event is cancelled.

# CONTACT US

Phone

(972) 521-9902

Email

[pes-gridedge@ieee.org](mailto:pes-gridedge@ieee.org)

Website

[pes-gridedge.org/exhibitor](https://pes-gridedge.org/exhibitor)